

UNAUDITED FINANCIAL STATEMENTS HALF-YEAR 2014 //

FP GROUP MANAGEMENT BOARD OF FRANCOTYP-POSTALIA HOLDING AG BIRKENWERDER | 28 AUGUST 2014

DISCLAIMER



This report contains forward-looking statements on the business development of the Francotyp-Postalia Group. These statements are based on assumptions relating to the development of the economic and legal environment in individual countries and economic regions, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press.

The estimates given entail a degree of risk, and the actual developments may differ from those forecast. Consequently, any unexpected fall in demand or economic stagnation in our key sales markets, such as Western Europe (and especially Germany) or in the USA, UK, or Canada, and Singapore will have a corresponding impact on the development of our business.

The same applies in the event of a significant shift in current exchange rates relative to the US dollar, sterling, Canadian dollars, Singapore dollars. In addition, expected business development may vary if the assessments of value-enhancing factors and risks presented in the 2013 Annual Report develop in a way other than we are currently expecting.





- Currency effect of €-0.9m on revenue and €-0.6m on EBITDA, means adjusted revenue of €85.5m on previous year's level and adjusted EBITDA of €12.4m
- Growth Drivers: Software and Mail Service business in Germany
- Net debt reduced to €11.0m due to reassessment of former restricted cash in UK
- Investments rose by 17.8% to €8.6m to pave the ground for future growth

INVESTMENTS IN RENTAL MARKET USA



- 2nd year of decertification in rental market USA
- Successful replacement of T1000 against PostBase

have already been changed to PostBase

More than 20,000 franking machines

Investments secure sustainable recurring revenues in future

INVESTMENTS IN RENTAL MARKET FRANCE





- France is biggest european franking machine market
- PostBase currently in the process of being certified. Expected introduction end of 2014
- Investments in sales team

PostBase introduction facilitates market entry

INVESTMENT IN RENTAL BUSINESS ITALY



- Introduction of TDCinfrastructure in Italy opens the market for new franking machines
- Growing demand for PostBase in Italy:
 FP is able to install an increasing number of PostBase since the launch in 2013
- Italy focused on rental business



Italy best example for chances in traditional markets

FP ALSO FOCUSED ON INVESTMENTS IN R&D



- MyMail successor
- > State-of-the-art A0-franking machine based on superior PostBase technology
- > Perfect for small letter volumes
- > Rounds off the FP product range in the low end segment
- > Suitable to address customers with declining physical mail volume
- Scheduled launch of MyMail-successor: UK at the end of 2014, US beginning 2015, Germany spring 2015
- Further country variants of **PostBase**
- FP Box: Field test running

Investments to open up further growth opportunities

FURTHER HIGHLIGHTS



- July 2014, FP acquired a further 24.5% of the shares of Mentana-Claimsoft. FP now holds 100% of Mentana-Claimsoft
- Also in July 2014, FP announced cancellation of the membership in Arbeitergeberverband (Employers' Association of the Metal and Electronic Industry). This gives more flexibility for future negotiations regarding salary increases
- August 2014, FP published that the teleporto funds of UK are no longer restricted

SUSTAINABLE PROFITABILITY

€ million	HY 2014	HY 2013	%	Q2 2014	Q2 2013	%
Revenue	84,6	85,5	-1,0	40,2	42,0	-4,3
Change in inventories	0,8	1,9	-55,2	-0,1	1,2	-111,5
Own work capitalised	7,6	7,0	8,7	3,8	3,3	15,3
Total output	93,0	94,3	-1,4	43,8	46,5	-5,7
Material expenses	41,1	40,0	2,6	19,3	19,7	-2,1
Gross profit	51,9	54,3	-4,4	24,5	26,8	-8,4
Personnel expenses	27,4	27,7	-1,3	13,7	13,8	-0,8
Other income ./. Expenses	12,8	15,0	-15,2	5,7	7,7	-26,0
EBITDA	11,8	11,5	2,4	5,1	5,3	-2,6
as % of revenue	14,0	13,5		12,8	12,6	
Depreciation/ Amortisation	6,1	5,6	8,5	3,1	2,8	12,2
EBIT	5,7	5,9	-3,4	2,0	2,5	-19,1
Interest result	-1,2	-1,0	25,7	-0,7	-0,5	30,4
Financial results	0,0	0,1	n/a	0,1	-0,1	n/a
Tax result	-1,6	-1,8	-13,1	-0,4	-0,8	-48,9
Net profit/loss	2,9	3,2	-9,6	1,0	1,0	0,0
EPS (€)	0,18	0,21	-14,3	0,07	0,06	16,7



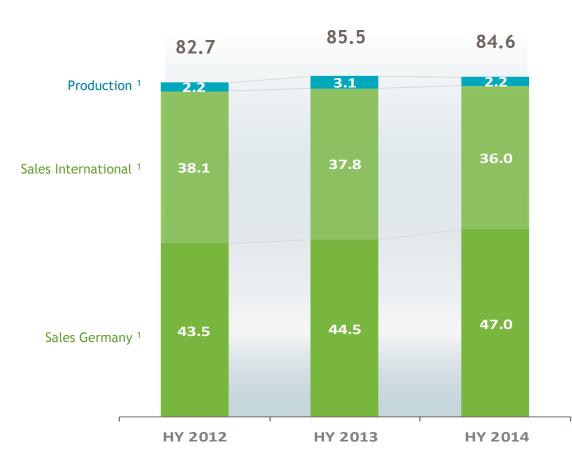
- Strength of Euro burdens
 revenue and EBITDA
- Revenue growth in Germany due to increase in software and low-margin Mail Service business
- Own work capitalised increases due to successful replacement of franking machines in US and rental business in Italy
- Mainly the currency effects lead to a decrease in net profit and EPS

GROWING SALES IN GERMANY



Revenue by Segments

€ million



International Sales were influenced by **negative currency effect** of €0,9m

Revenue losses in Austria due to the end of a decertification

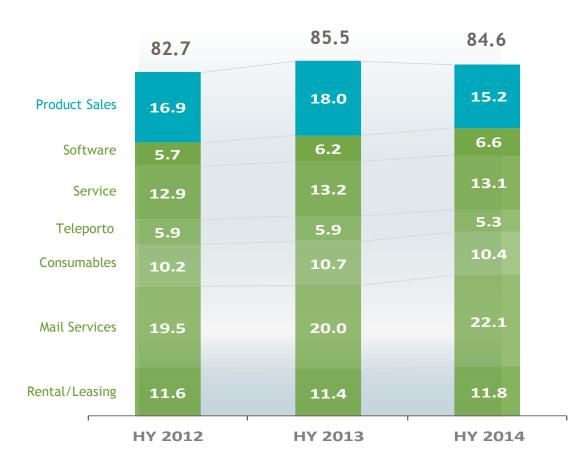
German organization benefits from **multi-channel approach** mainly in Software and Mail Service business

 $\mathbf{1}$ | Non-consolidated figures according local GAAP. Revenue with third parties.

INCREASE IN RECURRING REVENUES



€ million



High proportion of recurring revenues (82%) is a perfect base for sustainable business

Major revenue drivers

- Growing demand for multi-channel offers in Germany
 - Mail Services +10.5%
 - Software +6.5%

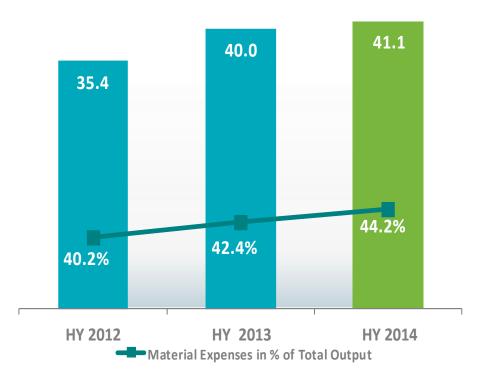
Growth constraint

- Negative currency effect of €0.9m
- End of decertification in Austria
- Lower product sales also due growing importance of rental business (e.g. Italy)

HIGHER MATERIAL EXPENSES



€ million



High demand for Mail Services characterised by high material ratio leads to higher material expenses

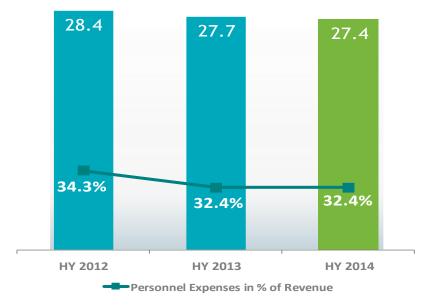
Increase of costs for service purchased of 11.5% from €20.4m to €22.7m

Material expenses also reflect growth in production of new franking machines for renting

PERSONNEL EXPENSES ON A STABLE LEVEL



€ million



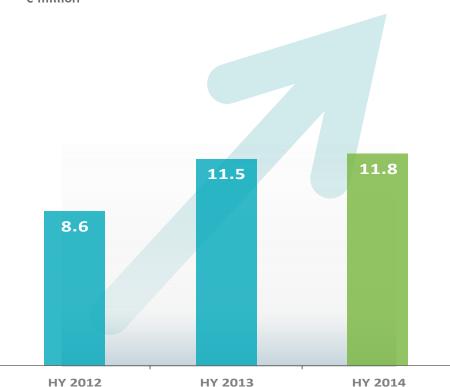
Number of employees slightly decreased from 1,064 (HY 2013) to 1,056 (HY 2014)

Salary increases could be compensated by higher efficiency

EBITDA STRAINED BY CURRENCY EFFECT



€ million



EBITDA increases by 2.4%

Adjusted **EBITDA of €12.4m** (currency effect of €-0.6m)

Improvement of EBITDA margin to 14.0%

STABLE EBIT DESPITE HIGHER DEPRECIATION



€ million



Depreciation and amortisation rose as expected from €5.6m to €6.1m

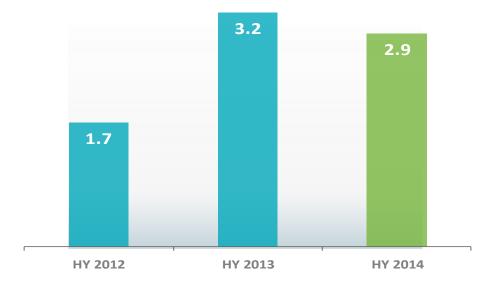
Increase in depreciation will continue as long as US decertification is running

Nevertheless EBIT remained at a stable level

SUSTAINABLE NET PROFIT



€ million

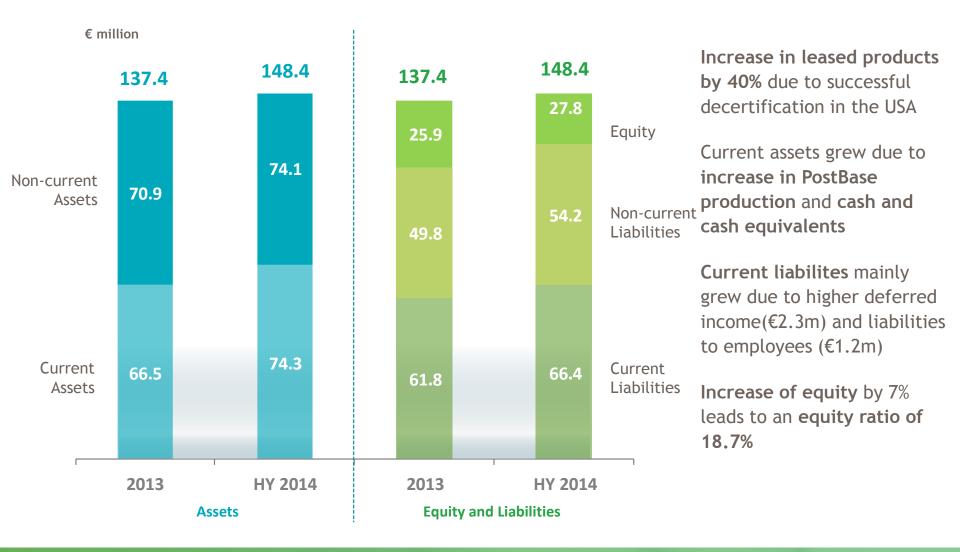


Net profit is impacted by **negative currency effect**

In Q2 2014, net profit remains on previous years level of €1.0m

Tax rate of 35.1% as expected

GROWING RENTAL BUSINESS REFLECTED IN BALANCE



FP INVESTS IN FUTURE GROWTH



€ million 8.6* 0.1 7.4* 1.0 Intangible assets 0.1 Tangible assets 0.4 5.5 Leased products 5.0 2.0 1.9 R&D HY 2013 HY 2014

CAPEX Drivers:

Tangible assets increased due to investments in production tools (MyMail successor)

Continuing **high investments** in leased products

MyMail successor and country variants

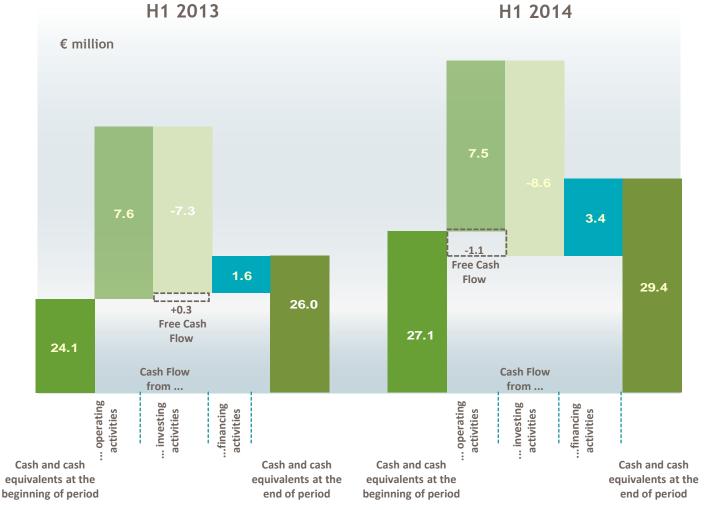
Investments will increase during the year 2014

* Proceeds from the disposal of non-current assets

UNAUDITED FINANCIAL STATEMENTS HALF-YEAR 2014

FREE CASH FLOW IS DEVELOPING AS EXPECTED





Free cash flow drivers:

Strong cash flow from operating activities

Higher cash outflow from investing activities

For H2, FP expects higher CAPEX due to

- an accelerating exchange of leased products
- new production tools
- relocation of Headquarter

* | incl. change in cash and cash equivalents due to currency translation 2013: €-1.0m, 2014: €0.9m

SIGNIFICANT IMPROVEMENT OF NET DEBT

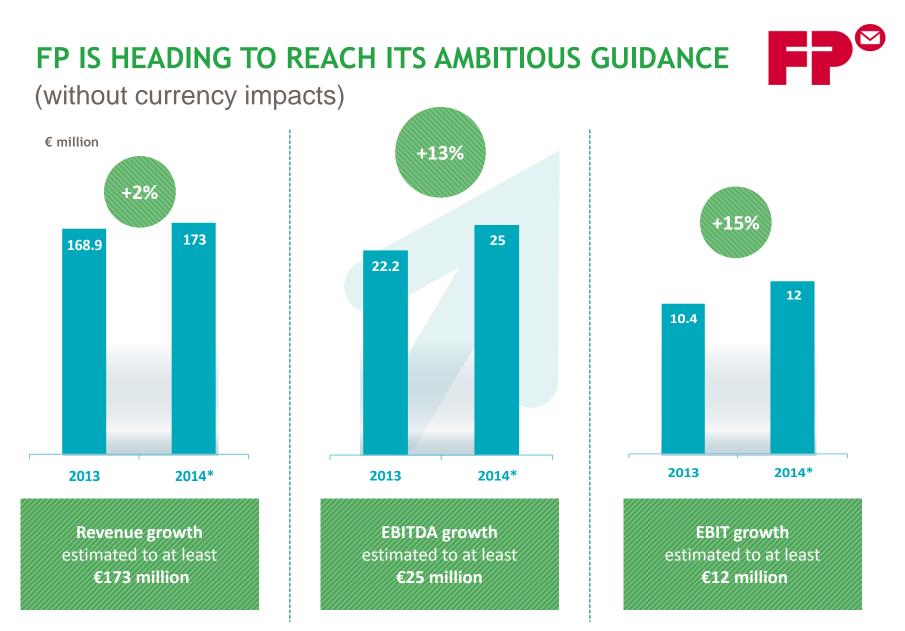
- FP can make free use of additional cash and cash equivalents totalling GBP16.7m or €20.8m
- Reason is the reassessment of teleporto funds (restricted cash) of the UK subsidiary
- Improvement of net debt to €11.0m

2013 **HY 14** in € million 2013 (adj.) Financial 42.2 38.6 38.6 Liabilities Cash 31.3 28.9 8.5 Net debt 11.0 9.7 30.1 Shareholders' 27.8 25.9 25.9 equity Net debt-40% 37% 116% equity ratio

FP will in due course reduce its financial liabilities by using the majority of the available cash

FP will continue to consider attractive value adding investments





* Guidance, all figures do not include the impact of currency changes

ACTUAL MAIN CHALLENGES AND OPPORTUNITIES



Challenges

- Strong Euro
- Sluggish investment climate
- Delay in the implementation of the new sales channel
- Acceptance of De-Mail
- Revenue shift towards low-margin business

Opportunities

- Strong US-Dollar
- Revitalisation of business climate
- Growing revenues in existing and new sales channels
- Revenues in high-margin software business
- Entering new franking machine markets for FP

POSITIVE OUTLOOK FOR 2015



- FP expects an **increasing profitability** in 2015
- Although the EBITDA target of €30m might be not fully achieved in 2015, FP is confident to further improve results
- FP will announce in Feb. 2015 the guidance for 2015
- Growing Profitability and financial strength will allow FP to pay attractive dividends for the financial year 2014



WE WILL NOW ANSWER YOUR QUESTIONS //

FP GROUP MANAGEMENT BOARD OF FRANCOTYP-POSTALIA HOLDING AG BIRKENWERDER | 28 AUGUST 2014



APPENDIX //

FP GROUP MANAGEMENT BOARD OF FRANCOTYP-POSTALIA HOLDING AG BIRKENWERDER | 28 AUGUST 2014

FP BOARD OF MANAGEMENT



Hans Szymanski CEO and CFO

Member of the Board since December 2008.

Born in 1963, economics graduate, responsible for Finance, Accounting, Controlling, Human Resources, Legal and Compliance, IT, Research and Development, Quality Management, Production, Purchasing, Logistics, and Strategic Business Development.

Thomas Grethe

Member of the Board since June 2013.

Born in 1959, banking and economics graduate (WAH), responsible for Sales Germany and International, Strategic Business Development and Product Management, Internal Audit, Marketing and Corporate Communications.

FP STOCK INFORMATION





Shareholder Structure	
3R Investments	10.3%
ARGOS Funds SICAV	5.2%
Saltarax GmbH	3.6%
Ludic GmbH	3.5%
HANSAINVEST	3.4%
Alceda Fund Management SA*	3.1%
Scherzer & Co. AG	3.0%
Rudolf Heil	3.0%
Treasury Stock	2.3%

ISIN	DE000FHP9000		
Segment	Prime Standard/ All Industrial		
IPO	30 November 2006		
Reuters	FPHG.DE		
Shares	16.16 million		
Freefloat	87.4% (according to GSE Frankfurt)		
Coverage	Hauck & Aufhäuser, Warburg Research		

* | These are data based on share capital of 14.7 million shares

CONTACT



Sabina Prüser

Corporate Communication Vice President Investor Relations/ Public Relations

Francotyp-Postalia Holding AG

Triftweg 21-26 16547 Birkenwerder

Contact

Fon +49 3303 525 410 Fax +49 3303 53707 410 s.prueser@francotyp.com

Blog

www.fp-francotyp.com/blog

Facebook www.facebook.com/FPFrancotypDE

Twitter

www.twitter.com/ir_fp



FINANCIAL CALENDAR



28 August 2014 Presentation Financial Results 2nd Quarter 2014

November 2014

Presentation Financial Results 3rd Quarter 2014



FP GROUP MANAGEMENT BOARD OF FRANCOTYP-POSTALIA HOLDING AG BIRKENWERDER | 28 AUGUST 2014