

Viessmann celebrates hat trick with *Which? Best Buy* boiler brand status

Telford, UK – Viessmann’s Vitodens domestic boiler range has been awarded *Which? Best Buy* status for the third year running. Viessmann is described as a “very smart choice” by the respected UK consumer organisation in its annual survey.

Offering a comprehensive range of domestic gas-condensing boilers (from 11 kW to 60 kW output), Viessmann excels in reliability and engineer recommendations, as well as customer scores and build quality.

The independent *Which?* survey, carried out earlier this year, is based on feedback from 171 registered Trusted Traders heating engineers and 8,458 domestic customers according to robust criteria.

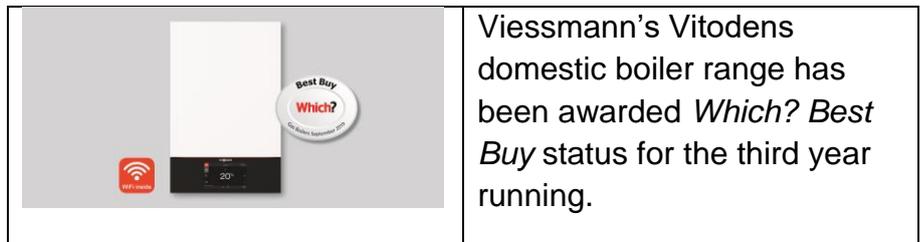
Noting Viessmann’s consistently strong performance alongside much larger UK players, *Which?* stated: “Viessmann is a bit like Leicester City winning the Premier League in 2016 but, unlike Leicester, it’s been able to maintain success year after year.”

Graham Russell, Viessmann managing director commented: “We are immensely proud of this achievement and it directly reflects hard work and commitment of the whole UK team, not just for the last 12 months but over several years, to attain this recognition.

“Our overall *Which?* rating has increased steadily, telling us that the continued investment we are making to constantly improve our customer service and operations is having a positive effect. By growing our in-house team and improving response times to

both engineers and end-users, we aim to challenge and exceed expectations with exceptional levels of service. We are confident that this strategy, together with the coveted *Which?* status, will continue to build our reputation and profile across the UK.”

Image



About Viessmann Ltd.

Viessmann develops seamless and integrated climate solutions for the entire living space, providing people with the optimum room temperature, hot water and electricity, as well as good air quality. Through digital platforms and services, Viessmann connects products and systems, ensuring the most efficient energy sources are employed. Wherever technically possible, Viessmann promotes the use of renewable sources, in all other cases fossil fuels are used to maximum efficiency. Founded in 1917, the German family-owned company attaches particular importance to responsible and long-term action. The company vision: "Creating the living space for the generations of tomorrow" is the responsibility of the 12,000-strong Viessmann family worldwide.

Press Enquiries

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