

Green Homes Grant to stimulate the heat pump market

Telford, UK – July 9th 2020 – [Viessmann](#) has welcomed today's announcement of a new Green Homes Grant by the Chancellor of the Exchequer, Rishi Sunak. The government will issue vouchers of up to £5,000 per household and up to £10,000 for low income households, to cover two-thirds of the cost of home improvements such as loft, wall and floor insulation, eco-friendly boilers, heat pumps, double or triple-glazed windows, low-energy lighting and energy-efficient doors.

“We know the government wants UK homeowners to switch from fossil-fuelled boilers to renewable technologies such as heat pumps, to achieve carbon reduction targets,” says Darren McMahon, Viessmann marketing director. “Yet many properties require significant investment in home improvements, such as insulation, before low temperature heating systems can provide expected levels of comfort while running in an energy-efficient way.

“The Green Homes Grant addresses both challenges and caters for all types of property. It promotes a ‘fabric first’ approach, acknowledging that the best way to save energy in the home is to reduce heat loss, and it also contributes to, or covers, the cost of the heat pump to ensure overall heating system efficiency. We believe that vouchers of up to £5,000 per household will positively impact consumer behaviour and stimulate heat pump sales that have not been forthcoming for financial reasons.

“We also welcome the initiatives designed to improve the energy efficiency of public sector buildings and the decarbonisation of social housing,” concludes Darren McMahon.

Last year, the government announced that fossil-fuel heating systems, such as gas boilers, would no longer be permitted in homes built after 2025.

Viessmann has recently introduced a new Vitocal 100-A air source heat pump. The compact and affordable monobloc unit is ideal for the replacement of gas and oil boilers. Its A+++ rated energy efficiency will benefit end-users with low running costs.

Images

	<p>Viessmann marketing director, Darren McMahon</p>
	<p>The government’s Green Homes Grant will allow UK homeowners to buy energy efficient heat pumps such as the Viessmann Vitocal range of air and ground source heat pumps.</p>

About Viessmann Ltd.

Viessmann develops seamless and integrated climate solutions for the entire living space, providing people with the optimum room temperature, hot water and electricity, as well as good air quality. Through digital platforms and services, Viessmann connects products and systems, ensuring the most efficient energy sources are employed. Wherever technically possible, Viessmann promotes the use of renewable sources, in all other cases fossil fuels are used to maximum efficiency. Founded in 1917, the German family-owned company attaches particular importance to responsible and long-term action. The company vision: "Creating the living space for the generations of tomorrow" is the responsibility of the 12,000-strong Viessmann family worldwide.

Press Enquiries

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