

### Healthcare Sector Diagnostics Division

#### Siemens Automates Education and Training-Plan Management with PEP Administrator

Tarrytown, N.Y., February 17, 2012 – Siemens Healthcare Diagnostics launches PEP Administrator \*\*, an innovative web-based software solution giving clinical laboratory managers a way to simplify and streamline administration of education and training programs for their staff. PEP Administrator is an extension to Siemens' recently launched Personalized Education Plan (PEP)\* – the industry's first virtual competency-based clinical laboratory education model that can be personalized for each staff member. Designed with an intuitive interface, PEP Administrator enables education managers to guide, plan and monitor the progress of every individual learner according to her/his specific competency needs, seamlessly consolidating continuing education from any source and automatically summarizing the progress of every student.

Beyond serving as a single source for consolidated training program management, PEP Administrator also automates the time-consuming administrative tasks required to achieve compliance. As such, organization-wide training invitations, status reports, certifications of completion and compliance verification are now all accessible in real time and are as simple as a keystroke.

PEP is available exclusively to Siemens Healthcare Diagnostics customers as part of the company's Customer Care portfolio, which includes Services and Support, Education and Training and Workflow Management. PEP is currently available in multiple languages, including English.

For a virtual look at PEP and PEP Administrator, and for more information, please visit:

[www.usa.siemens.com/PEP](http://www.usa.siemens.com/PEP).

PEP Administrator reflects Siemens' continuing innovation leadership, which is a goal of the recently launched Siemens Agenda 2013 program: an initiative to further strengthen the Healthcare Sector's innovative power and competitiveness.

*\*PEP patent pending.*

*\*\*PEP Administrator is available for purchase in the U.S., Canada, and Puerto Rico only.*

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 51,000 employees worldwide and operates around the world. In fiscal year 2011 (to September 30), the Sector posted revenue of 12.5 billion euros and profit of around 1.3 billion euros. For further information please visit: [www.siemens.com/healthcare](http://www.siemens.com/healthcare).

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