

MAGNETOM Aera Physician Postcard 4

SIEMENS

There's nothing like direct mail communications! These individual postcards will make your target group aware of your new system.

To download the high resolution print layouts, please go back to the **Print media section / Physician Postcards** of the Tool Kit Website and click on "high-res."

Aera_physician_postcard_4.zip (12.7 MB)



The postcard layout features a dark blue background on the left with white text. The text reads: "Uniquely powerful MRI technology for virtually all of your patients", "1.5T MAGNETOM Aera is now offered at ABC Imaging Center", and "000-000-0000". On the right, there is a collage of images: a woman's face, an MRI scan, a man's face, a child's face, a person lying on a table inside an MRI machine, and a row of five diverse people's faces.

MAGNETOM Aera. Opening up the way to a better 1.5T MRI.

- **Comfort:** The Open Bore design helps prevent the closed-in feeling of traditional MRIs and the short design allows for many exams to be performed with the head outside of the system.
- **Speed:** Exclusive Tim 4G and Dot technology allows for faster, more efficient exams, for a stress-free MRI experience.
- **Diagnostic Confidence:** The powerful magnet provides high-quality images to help you make a more confident, accurate diagnosis.



Ask about the
1.5T Open Bore
MAGNETOM Aera
at ABC Imaging Center

ABC Imaging Center
123 Anytown Street
City, State 11111
(000) 000-0000
www.abcimaging.com

Call today for more information about the MAGNETOM Aera: (000) 000-0000