


MAGNETOM Skyra Consumer Postcard 1

SIEMENS

There's nothing like direct mail communications! These individual postcards will make your target group aware of your new system.

To download the high resolution print layouts, please go back to the **Print media section / Consumer Postcards** of the Tool Kit Website and click on "high-res."

Skyra_consumer_postcard_1.zip (13 MB)



A new MRI as individual as you.

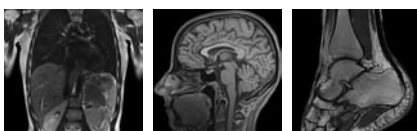
Ask your doctor about the new 3T MRI MAGNETOM Skyra
Now at ABC Imaging Center, Townsville, (000) 000-0000

The image block contains a collage of diverse individuals: a young boy, an elderly woman, a man in a white shirt, a pregnant woman, a young girl with a hula hoop, a woman with white hair, a man in a blue tank top, and a young man. To the right is a large image of the 3T MRI scanner and a vertical MRI scan of a human spine.

Introducing 3T MAGNETOM Skyra

An MRI exam that's personalized to your specific needs

- **Personalized:** Unique technology provides a more personalized exam that can be tailored to your specific needs.
- **Comfortable:** The Open Bore design will help you feel more relaxed — and can accommodate patients up to 550lb/250kg. The shorter magnet also means most exams can be done with your head outside of the system.
- **Fast:** Exclusive technology allows for faster, more efficient exams and less wait time for you.
- **Confident:** A stronger 3T magnet delivers excellent images to help your physician make a more confident diagnosis.



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