

What exactly makes Mobilett Mira “Your Mobile Imaging Companion”?



Over the last few years, Mobilett Mira has proven its benefits in a number of hospitals all around the world. And it is always right at the users side, like a true companion.

If there is an X-ray system in the world, that makes people establish an almost personal relationship, it might just be a Mobilett Mira.

Many customers appreciate its unique design. In lots of hospitals it has even been christened with an individual name. The ones who work with Mobilett Mira, value it for its “human” soft features like high availability and flexibility. And there are potential customers who see it at a trade show or somewhere else and want to take it with them right away.

In addition there are of course important hard facts that our customers don’t want to miss working with their Mobilett Mira:

- **Excellent digital images, anywhere:** Get image quality from a mobile X-ray system that is on par with high-end stationary X-ray systems.

- **Always ready to go:** Count on Mobilett Mira with its Ever-Ready Design – it can work from mains and from battery power, and the detector is automatically charged on-board.
- **Outstanding agility and flexibility:** Reach the location and angle you need with lightweight Mobilett Mira and its rotating swivel arm, proud winner of the reddit design award 2013.

These conclusions we take from our various talks with customers, or studies we perform.

With this article we want to share statements from a recent product satisfaction survey.

If you would like to learn more about the system features quoted, just visit our webpage:

www.siemens.com/mira

*“Very good image quality and we never need to modify anything as the protocol is well adjusted. The use quality, the arm and the head of the tube are flexible. I like the fact that there are controls to move the Mobilett forward or backward. The patient selection is easy to do thanks to the programs as the tabs are easy to identify.” **

*“I like that it is digital and it takes very good quality images.” **

*“I especially like the excellent image quality and that a low dose is required. Additionally the rotatable arm, with the controls moving the system slowly forwards and backwards is very convenient.” **

*“That it is digital. The image is immediate. That it is wireless. Images are easier to send and you do not have to plug it in anywhere.” **

* The statements by Siemens’ customers described herein are based on results that were achieved in the customer’s unique setting. Since there is no “typical” hospital and many variables exist (e.g., hospital size, case mix, level of IT adoption) there can be no guarantee that other customers will achieve the same results.

All customer statements were generated in a Product Satisfaction Survey conducted by Maritz Research. They are the answer to the question: What do you specifically like about your Mobilett Mira? Research period: 01.10.12 – 30.09.13. Research Countries: Germany, U.S., France, Japan, Canada.