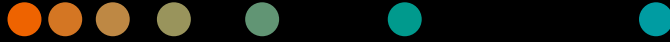


UpSkill

Optimize Program

Unleashing the hidden potential
of your imaging systems



For you as a healthcare provider and operator of imaging devices, it is imperative to protect patients and staff from unnecessary exposure to radiation and media such as contrast agents. At the same time, you strive to deliver precise, reproducible diagnostic results and aim to offer a positive patient experience in an ever more competitive environment. To be highly productive, you see a constant need to optimize your operational performance and implement workflow efficiency in diagnostic scanning procedures.

With the **Optimize Program**, we help you to streamline your examination workflows and imaging protocols, focusing on both people and processes. With our holistic approach to optimizing the use of the equipment, we can define areas for improvement and create a customized roadmap for you based on statistical system utilization data as well as the experience of our application specialists.

The Siemens Healthineers **Optimize Program** enables you to

- reduce unwarranted variations by standardizing operational procedures and adding productivity to your daily routine
- optimize clinical operations through an in-depth analysis of the utilization of your CT, MRI or angiography system, their protocol settings and your workflows
- deliver outcomes that matter to patients by improving diagnostic accuracy when performing examinations

“Thanks to this consulting service, our awareness of radiation exposure was increased, and it helped us understand the importance of reducing exposure. The recommendations were provided directly by an Application Specialist who has extensive knowledge of the equipment. [...]”

We were also able to learn from him how to leverage the full potential of the high-end CT scanner.”

Yuji Ueda

Head of the Clinical Technology Department
Imazato Heart Clinic, Osaka City, Japan

The Optimize Program is designed to tackle operational inefficiencies to provide the best possible patient care



Optimize Dose¹

focuses on improving radiation dose performance based on a customized roadmap



Optimize Contrast Imaging²

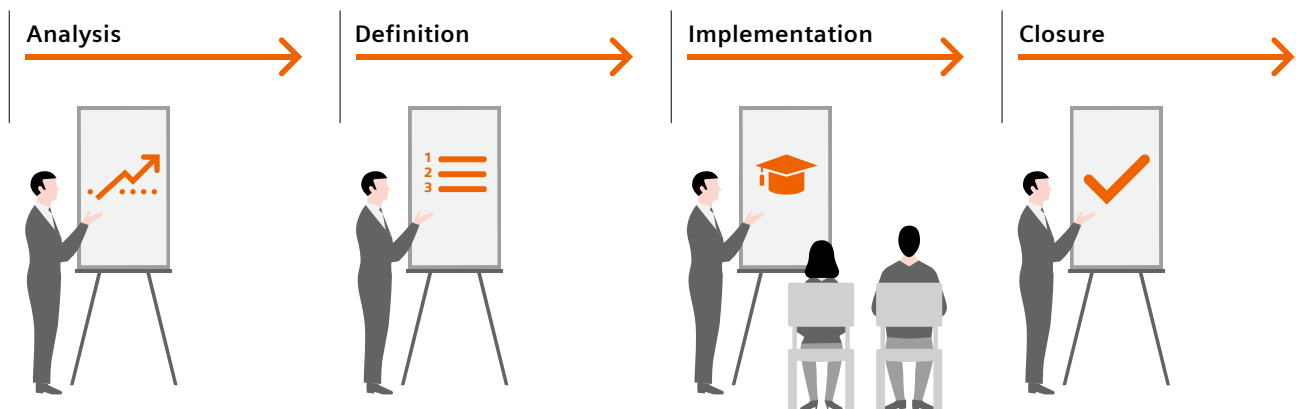
increases patient safety by improving contrast media management based on a customized roadmap



Optimize Efficiency²

enables you to run your daily operations smoothly and more efficiently through improved utilization of equipment and optimized examination workflow

The Optimize Program follows a holistic approach to help you optimize examination workflows & imaging protocols



- Investigate current usage of equipment and features
- Analyze clinical procedures, processes, and workflows

- Identify areas for improvement
- Create a customized roadmap
- Agree on measures

- Optimize examination workflow and imaging protocols
- Educate staff
- Monitor progress

- Evaluate effectiveness of measures
- Recommend targets for long-term goals

¹ Only available for dedicated Angiography and CT systems in selected countries

² Only available for dedicated CT and MR systems in selected countries

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The products/features and/or service offerings (here mentioned) are not commercially available in all countries and/or for all modalities. If the services are not marketed in countries due to regulatory or other reasons, the service offering cannot be guaranteed. Please contact your local Siemens Healthineers organization for further details.

The statements by Siemens Healthineers' customers described herein are based on results that were achieved in the customer's unique setting. Since there is no "typical" hospital and many variables exist (e.g., hospital size, case mix, level of IT adoption) there can be no guarantee that other customers will achieve the same results.