[Facility Logo Here]

<Date>

 <Physician Name>

<Address>>

<Address 2>

<City, State, Zip>

Dear <Name>:

We have exciting news to share with you, your patients, and your practice – an enhanced CT has arrived at <Facility Name>.

**Patient Comfort. Diagnostic Confidence.**

**SOMATOM go.Up from Siemens Healthineers**

You want high-quality images and low dose – as well as a comfortable and confident experience for your patients. Now, you can find the perfect balance right here.

SOMATOM go.Up exceeds expectations in four critical areas:

* Performance

With every scan, you can expect consistent, high-quality images, for visualization of the fine details.

* Low Dose

Now our CT will automate customized dose for each patient – based on size, weight, and anatomy.

* Patient Comfort  
  Utilize a tablet-based workflow to ensure technologists have more time to focus on patient needs.
* Versatility

With personalized scanning, attain consistently reliable results across your diverse patient population.

And the patient experience is as satisfying as the clinical experience. The tablet-based workflow means technicians are rarely more than a few feet away, providing your patients with peace of mind. Meanwhile, streamlined workflows mean patients are in and out faster than ever. Additionally, our new scanners automate customized dose – to keep dose as low as possible.

**Welcome to a better CT experience – for you, your patients, and your practice.**

Consider <Healthcare Facility> when making your next CT referral.

For more information, please call <XXX.XXX.XXXX> or visit us at <URL>.

Sincerely,

<Sender Name>, <Sender Title>  
<Healthcare Organization>