<Facility Logo>

<Date>

<Physician Name>

<Address>

<Address 2>

<City, State, Zip>

Dear <Name>:

We have exciting news to share with you, your practice, and your patients. A new and accessible MRI, **MAGNETOM Free.Max**, has arrived at <Facility Name>.

At <Facility Name>, we’re always looking for ways to deliver more for our patients and physicians. That’s why we’ve invested in the world’s first and only MRI with an 80 cm bore that offers new and improved clinical capabilities.

MAGNETOM Free.Max provides your patients with a wide bore experience and high-quality images — delivering the clinical information you need to diagnose *and* the fast, comfortable exam they want.

**Expanded Imaging Success**

with improved implant imaging and reduced anatomic distortions, for more consistent results

**Daily Diagnostic Confidence**

powered by AI to deliver consistent exams and high-quality results

**Superior Patient Experience**

with an 80 cm bore to better accommodate your obese, claustrophobic, and

challenging patients

Experience MAGNETOM Free.Max and consider <Facility Name> when making your next MRI referral.

For more information, please call <XXX.XXX.XXXX> or visit us at <URL>.

Sincerely,

<Sender Name>, <Sender Title>    
<Facility Name>