**<INSERT HOSPITAL LOGO>**

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| --- |
| **CONTACT: <HOSPITAL NAME>****<CONTACT NAME>** |
| **<ORGANIZATION>** |
| **<PHONE>** |
| **<EMAIL>** |

*For immediate release*

*Newspaper article*

**Experience the diagnostic imaging solution that is turning images into answers**.

The world of CT scanning is transforming. And at **[INSERT HOSPITAL NAME],** we welcome the revolution. Equipped with the latest in Dual Energy spectral imaging from Siemens Healthineers, patients and physicians can rely on comprehensive imaging technology for better clinical outcomes.

Featuring powerful visualization, the versatility to accommodate all body types, and streamlined treatment outcomes, Dual Energy spectral imaging provides diagnostic confidence when it matters most.

What takes Dual Energy to the next level is that it classifies differences in the energy-dependent makeup of patients, revealing critical information about anatomical and pathological structures.

“Dual Energy’s vibrant output is like adding high-definition clarity and color brilliance to an unsophisticated black and white television production. It differentiates clearly and critically yielding an abundance of information in rich colorful images.” [HOSPITAL SPOKESPERSON]

With its versatility, Dual Energy provides a proven solution for a broad range of patient populations facing an array of clinical challenges. From detailed imaging for bariatric patients, gentle scanning for children and the elderly, comprehensive care for oncology patients, to quick assessments for those suffering from trauma, Dual Energy is a proven solution for all patients regardless of size, shape, or age or case complexity.

Dual Energy is so effective at the onset of care, it can improve the patient experience by potentially minimizing subsequent appointments, testing, and radiation exposure. And with everyone’s time at a premium, that is something both patients and physicians can appreciate.

“If physicians can secure the information they need from the initial scan, it has the potential to reduce the need for rescans, follow-up scans, and ultimately, radiation exposure. Streamlining the treatment plan for both patients and physicians is a win-win.” [HOSPITAL SPOKESPERSON]

With an unparalleled depth of information, the diagnostic confidence provided by Dual Energy means an early, fast, and precise diagnosis and better clinical outcomes for patients.

**Dual Energy Spectral Imaging: it’s more than a feature, it’s the future of CT imaging – for patients and physicians alike.**

**[INSERT HOSPITAL OR HEALTH SYSTEM BACKGROUND INFORMATION]**.

**Learn more at <URL>**

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