

LABCAMPUS – A GLOBAL HUB FOR COLLABORATIVE INNOVATION

LabCampus, a visionary city of the future, is taking shape at Munich Airport. Covering an area equivalent to 70 soccer fields, it will bring together creative minds, leading experts, startups and global players, entrepreneurs and investors to work together at a vibrant international transportation hub.



Munich, April 2019: If we revisit the career world as it looked 20 years ago, everyday working life looks calm and somehow quite manageable. Today, by contrast, companies are increasingly challenged by ever-changing processes, standards and even entire business models that are

here today and gone tomorrow. To remain competitive, it's no longer enough merely to react to the latest market trends. Nowadays it is essential for companies of all sizes to be proactive in their approach to innovation. That is far from easy – and the pressures on companies are intensifying. The only way to generate fresh impetus, revisit conventional ideas and assume an active role in shaping the future will be through interdisciplinary collaboration, both between people and on an inter-company basis.

That is the mission of LabCampus – the future center of innovation on the Munich Airport campus: bringing together companies and experts under one roof to collaborate and innovate with state-of-the-art facilities and under ideal working conditions. On a site equivalent to 70 soccer fields, the concept calls for the creation of a cross-company, cross-industry campus offering ideal conditions for the development and presentation of products and services, with maximum efficiency, creativity and interdisciplinary engagement. LabCampus will be much more than just a physical location for these activities, however. It will provide active support and strive to create the right blend of industries and companies. From the outset, LabCampus will focus on cooperation with

leading innovation partners, respected organizations and research institutions to support companies in their innovation processes, from the development and realization of ideas through to implementation and marketing. Research institutes such as the Friedrich Alexander Universität Erlangen-Nürnberg and the Fraunhofer Institut have already declared their intention to participate as innovation services partners, as well as Innosabi, a developer of innovation management software. "LabCampus is an entirely new type of complex. Our mission is to help companies improve their innovation processes and, together with them, to explore new paths for cross-industry cooperation," says Dr. Marc Wagener, the managing director of LabCampus GmbH.

LabCampus as a new innovation site in Bavaria

Bavaria is already regarded as one of Europe's best places to do business. The ambitious LabCampus project aims to make the region even more attractive. The innovation complex on the Munich Airport campus will benefit from the global connections of a major European air transportation hub. "There are 150,000 people at Munich Airport every day – passengers, employees and visitors who represent potential customers, business partners and visitors for LabCampus. You won't find better contacts to customers and partners anywhere else," says Thomas Weyer, the CFO and Director of Infrastructure of the Munich Airport operating company (FMG), which has established LabCampus GmbH as a wholly owned subsidiary.

LabCampus, situated in the north-western area of the airport, will be developed in several stages. The first buildings in Quadrant 1 will be ready for occupancy at the end of 2021. Quadrants 2 to 4, where the world of work will be combined with attractive leisure amenities, will be developed incrementally in the subsequent years. The pleasantly varied architecture will include modern offices, showrooms and prototyping facilities as well as squares and leisure areas for casual discussions. Recently the Senseable City Lab of the renowned Massachusetts Institute of Technology (MIT) came on board, finalizing a formal partnership with LabCampus for infrastructure development. "By working with the surrounding region and the existing innovation ecosystems in Munich and Bavaria, we hope to capture synergies and complement one another's strengths. We want to work closely with them and stand side by side to ensure Bavaria's future competitiveness as a hotbed of innovation," says Dr. Wagener of LabCampus.

3.669 Zeichen m. LZ

ABOUT LABCAMPUS

LabCampus GmbH was established as a 100% subsidiary of Munich Airport in March 2018 with the goal of building a unique innovation center on the Munich Airport campus. It will bring together creative minds, leading experts, start-ups and global players on a permanent, dedicated campus to develop, test and present new products. It's all about collaboration and interaction: LabCampus will take on an active role in stimulating cooperation – in conjunction with a network of leading international partners – to help companies improve their innovation processes. As a vibrant international air transportation hub serving more than 250 destinations worldwide, Munich Airport offers LabCampus excellent connections to the developments and trends of tomorrow.

ABOUT MUNICH AIRPORT

FMG (Flughafen München GmbH), incorporated in 1949, operates Munich Airport, which opened at its present site on May 17, 1992. It is jointly owned by the Free State of Bavaria (51 percent), the Federal Republic of Germany (26 percent) and the city of Munich (23 percent). The FMG corporate group, with its 18 subsidiaries, employs approximately 10,000 people. With a total workforce of about 35,000 employees with 550 companies, Munich Airport is one of Bavaria's most important workplaces. Within just a few years of opening, Munich Airport developed into a major air transportation hub and was firmly established as one of Europe's 10 busiest airports. Munich Airport now offers connections to more than 250 destinations all over the world. In 2018 it handled about 413,000 flights with 46.3 million passengers. Munich Airport was the first – and remains the only – European hub to earn the prestigious "Five Star Airport" designation from the London-based international air transport rating organization Skytrax.

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