

LABCAMPUS – KEY PEOPLE

Dr. Marc Wagener – Managing Director



Dr. Marc Wagener assumed responsibility as the managing director of LabCampus GmbH on April 1, 2018. Before completing a doctorate in management sciences, Dr. Wagener earned a degree in electrical and communications engineering. In his role as the managing director of LabCampus, he can also draw on interdisciplinary work experience in a wide range of areas. He

previously worked at Siemens, where he set up Siemens Novel Businesses, an investment arm of the company. Before that, among other positions, he was responsible for Marketing, Strategy and Communications at Carl Zeiss Industrial Metrology. At the beginning of his career, he spent nine years as a management consultant.

"With LabCampus we are creating an innovation campus unique of its kind. We have set our sights on helping companies to successfully innovate. Together we want to break new ground in cross-industry collaboration. At the same time, we are playing a part in boosting the status of Bavaria and Germany as leading innovative regions."

Sarah Wittlieb – Vice President Innovation & Creation



As the Vice President of Innovation & Sales, Sarah Wittlieb is in charge of innovative services and sales at LabCampus. Trend scouting and ideation – key areas in her former role as Munich Airport's head of Innovation Management – are always near the top of her agenda. Ms. Wittlieb has been with the Munich Airport group for 11 years.

Before that she gained professional experience in the M&A division at MT Aerospace AG and in marketing strategy with Allianz AG. After studying international business management at the Munich Business School and the SKEMA Business School in France, she was awarded a scholarship to complete an international MBA at the Munich University of Applied Sciences.

"LabCampus offers local and international companies and SMEs in Germany the unique opportunity to work together in a creative and innovative atmosphere to develop the products, processes and services of the future, from the initial idea, followed by test marketing with the tech-aware target groups found at a major international hub like Munich Airport, and through to final market readiness."

Status: September 2020

ABOUT LABCAMPUS

LabCampus GmbH was established as a 100% subsidiary of Munich Airport in March 2018 with the goal of building a unique innovation center on the Munich Airport campus. It will bring together creative minds, leading experts, start-ups and global players on a permanent, dedicated campus to develop, test and present new products. It's all about collaboration and interaction: LabCampus will take on an active role in stimulating cooperation – in conjunction with a network of leading international partners – to help companies improve their innovation processes. As a vibrant international air transportation hub serving more than 250 destinations worldwide, Munich Airport offers LabCampus excellent connections to the developments and trends of tomorrow.

ABOUT MUNICH AIRPORT

FMG (Flughafen München GmbH), incorporated in 1949, operates Munich Airport, which opened at its present site on May 17, 1992. It is jointly owned by the Free State of Bavaria [51 percent], the Federal Republic of Germany [26 percent] and the city of Munich [23 percent]. The FMG corporate group, with its 22 subsidiaries, employs approximately 10,000 people. With a total workforce of more than 38,000, employed by about 520 companies, Munich Airport is one of Bavaria's largest workplaces. Munich Airport developed into a major air transportation hub and was firmly established as one of Europe's 10 busiest airports. Munich Airport now offers connections to more than 250 destinations all over the world. In 2019 Bavaria's gateway to the world has handled approximately 417,000 flights with 47.9 million passengers. Bavaria's gateway to the world became the first – and is so far the only – airport in Europe to be honored with the prestigious title of »5-Star Airport« by the London-based Skytrax Institute.

YOUR LABCAMPUS PRESS CONTACTS:

LabCampus GmbH

P.O. Box 23 17 55 | 85326 Munich
Tel.: +49 89 975 411 80 | Fax: +49 89 975 410 06
presse@munich-airport.de
www.labcampus.de

...kernpunkt.PR

Gabriele Jung | Alexander Richter-Vrtic
Paul-Heyse-Str. 29 | 80336 Munich
Tel.: +49 89 741 182 56 | Fax: +49 89 741 182 54
jung@kernpunktpr.de | richter-vrtic@kernpunktpr.de
www.kernpunktpr.de

Data protection:

To make it possible to provide you with the latest news on Munich Airport, we have saved your contact details in our media database. This information will be used exclusively for our media relations activities and will not be shared. For further details, see our [Privacy Statement](#)



<http://twitter.com/LabCampus>



<https://www.linkedin.com/company/labcampus/>