
Food on the podium - Viessmann introduces a new multideck cabinet line

- **The Tecto MD7 multideck line maximises the presentation of food produce**
- **The highest energy efficiency, driving down operating costs**
- **A sustainable solution with a robust construction**

Düsseldorf, 16 February 2020 – Food is the winner. Displaying food produce is vitally important for food retailers as physical stores have huge product offerings to meet their customers' needs. Refrigerated cabinets play an important role in this, not only because they help to keep the produce fresh and hygienic, but also because they are a merchandising tool affecting the whole store layout. At the EuroShop 2020 trade show, Viessmann Refrigeration Solutions is presenting new refrigerated multideck cabinets to meet these requirements and those for high energy efficiency and excellent quality.

Tecto MD7 takes care of efficiency

As a new addition to the remote multideck offering, Viessmann has introduced the Tecto MD7 range. Built on the same platform as the Tecto MD5 range, the new product line features excellent energy efficiency, even under demanding store conditions stemming from

- premium cabinet body insulation
- energy-efficient components
- patented e-core air curtain technology.

The Tecto MD7 evaporators are located at the back wall of the cabinet, ensuring hygienic use even in case of food spills. The cabinet is designed for easy daily use and special attention is paid to details, which make cleaning and servicing of the cabinet effortless.

During store renovations or build-up times, Tecto MD7 is fast and easy to install with optional prefabricated piping. This Pipe MOST feature refers to minimum on-site installation time, which facilitates installation work and ensures high-quality operations during the cabinet's lifetime.

Stylish design meets excellent product presentation

Tecto MD7 cabinets have a superior product display area. The open display area reaches from a height of 23 cm all the way up to full cabinet height. This large opening gives the goods on the shelves excellent facing and helps with their promotion. The high load bearing and product volume capacity of the shelves makes Tecto MD7 a true sales assistant.

The elegant and streamlined design combined with customisable features helps food retail concept designers to build modern and timeless store layouts. The product range consists of line cabinets and crown-end cabinets with various door options. The same

product platform makes Tecto MD7, Tecto MD5 and the brand new Tecto SV5 cabinets look elegantly harmonious when installed in the same store.

The Tecto MD7 cabinet line is being introduced at the EuroShop exhibition in February 2020 and will be available for customers during the year.

About Viessmann:

The Viessmann Group is one of the leading international manufacturers of heating, industrial and refrigeration solutions. This family enterprise was founded in 1917, has 12,000 employees, and the group's turnover amounts to €2.5 billion.

Viessmann Refrigeration Solutions is one of the leading European manufacturers of commercial refrigeration and clean room solutions, renowned for their energy efficiency, sustainability, ease of use and maintenance. Viessmann's refrigeration product and service portfolio includes refrigerated cabinets, refrigeration systems, cold and clean room solutions, accessories and related services. Viessmann refrigeration solutions employs nearly 1,500 refrigeration professionals in Europe. The products are manufactured at Viessmann factories in Germany and Finland and are represented by local sales offices in 18 countries, backed up by an extensive network of partner companies.

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