



COUP Mobility GmbH · Friedrichstraße 148 · 10117 Berlin · www.joincoup.com

Minutes Packages: More flexibility for COUP users

- **Rent a COUP beginning at 18 ct/min now**
- **Minimum rental time dropped when using minutes package**
- **100, 200 or 500-minute packages available**

Berlin, 24/06/2019 – Electrifying driving pleasure and more flexibility – from now on, users of the e-scooter sharing company COUP are driving even more flexibly through the cities of Berlin, Paris and Madrid, thanks to new minutes packages. In these three locations, users can now, alternatively to the existing price structure, choose between three packages of 100, 200 or 500 minutes respectively. When purchasing one of these packages, the usual minimum rental time does not apply anymore (ten minutes in Berlin). Therefore, especially short drives in city traffic are even easier to take.

“COUP now offers minutes packages with no minimum rental time in order to give our customers even more flexibility. We aim to continuously develop our product and strive to do so in an utmost customer-friendly matter” says Dr. Bernd Schmaul, CEO of COUP Mobility GmbH.

In Berlin, the prices start at 19,90€ for the 100 minutes package, 500 minutes are available for 89,90€. The respective rides will thus become cheaper for the user, ranging between 18 and 20 cents, instead of the regular price of 21 cents per minute. The minutes packages can be used exclusively in the COUP city in which they were purchased, as the package prices are based on different market levels. For a transparent overview over the remaining minutes, a quick look in the app is all it takes. Here, the users are able to check at all times how many minutes they have left in their account. COUP will gradually roll out the new feature to users to ensure a flawless booking process.

Twice as long driving pleasure

Furthermore, COUP is implementing changes in regards to its daily and nightly flat rate. Users as of now can book an e-scooter for 24 hours continuously, rather than the previous 12-hour rates. For a continuous booking the 24-hour tariff applies as soon as a rental of 120 minutes has been reached. Based on the regular per-minute price of 21 cent (in Berlin), this equals a maximum price of 25,20 Euro (120 x 0,21 €). Furthermore, one valid freeride will be accounted for within the 24-hour rate, reducing its price accordingly. In order to get the most out of your day with COUP, users who plan on using the 24-hour rate should choose an e-scooter with a high remaining battery level, as the 24-hour rate is tied to the e-scooter and not the user account.



COUP Mobility GmbH · Friedrichstraße 148 · 10117 Berlin · www.joincoup.com

Pressekontakt:

COUP Mobility GmbH

Julia Grothe

julia.grothe@joincoup.com

+49 152 57 65 96 13

SCHRÖDER+SCHÖMBS PR GMBH

Mariana Mulack

mariana@schroederschoembs.com

+49 30 34 99 64-16

About COUP

COUP is bringing the fun of driving back into urban areas. As a wholly owned subsidiary of Robert Bosch GmbH, the eScooter sharing service started a new business area in the field of mobility services in August 2016. The electric scooters enable users to save time in city traffic and are a fantastic addition to existing mobility services provided in central areas. The eScooters are available in a number of major European cities, including Berlin, Paris and Madrid (since summer 2018). They can be used around the clock and are easy to find, reserve and drive. They are a flexible and affordable alternative to public transport and cars.

www.joincoup.com