Energy Source Icons

With these icons we can visually explain our full service of energy sources we work with.

Oil	Gas	Solar	Biomass	Geothermal	Air	Electricity
PANTONE 137 C	PANTONE 318 C	PANTONE 122 C	PANTONE 7572 C	PANTONE 4505 C	PANTONE 292 C	PANTONE 7738 C
RBG 255 / 164 / 0	RBG 135 / 218 / 223	RBG 255 / 209 / 63	RBG 187 / 114 / 50	RBG 155 / 133 / 66	RBG 103 / 178 / 232	RBG 71 / 161 / 65
CMYK 0 / 45 / 93 / 0	CMYK 48 / 0 / 16 / 0	CMYK 0 / 19 / 80 / 0	CMYK 24 / 59 / 87 / 8	CMYK 41 / 41 / 81 / 11	CMYK 59 / 18 / 0 / 0	CMYK 74 / 7 / 91 / 0
HEX #FFA400	HEX #87DADF	HEX #FFD13F	HEX #BB7232	HEX #9B8542	HEX #67B2E8	HEX #47A141
PANTONE 151 C	PANTONE 319 C	PANTONE 7549 C	PANTONE 7567 C	PANTONE 4485 C	PANTONE 3005 C	PANTONE 7732 C
RBG 250 / 131 / 0	RBG 38 / 202 / 211	RBG 255 / 183 / 0	RBG 140 / 83 / 46	RBG 100 / 78 / 37	RBG 0 / 117 / 201	RBG 0 / 120 / 62
CMYK 0 / 60 / 94 / 0	CMYK 67 / 0 / 22 / 0	CMYK 0 / 33 / 100 / 0	CMYK 35 / 66 / 84 / 28	CMYK 51 / 57 / 91 /42	CMYK 99 / 43 / 0 / 0	CMYK 89 / 27 / 90 / 11
HEX #FF8300	HEX #26CAD3	HEX #FFB700	HEX #8C532E	HEX #644E25	HEX #0075C9	HEX #00783E

Monochrome Uses

Proportions

The proportion of the icons with each other are to be always kept as provided. Icons do not to have the same height or width, they are based on the mass occupied, on visual weight, the same procedure a type alphabet design would follow. The space each icon occupies is the best way to give the eye a harmonious weight.

Sizes

Minimun size is 5mm printed, 6px for screens. There is no maximmun size.

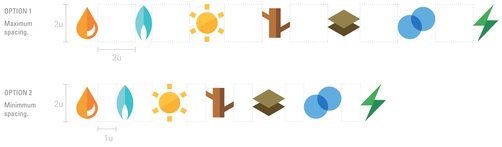
Hight is determined by the hight of the highest icon in the family, proportions inbetween icons are always to be ketp as provided.

Margins

The margins or safe area around icons are always to be kept as provided.
This safe area will always be as high and wide as the tallest icon in the icon set.

Spacing

The spacing inbetween icons are always to be kept equaly as provided.
Two horizontal spacing possibilities are provided, only one vertical spacing option



Depending on the size of the format to be used or the limitation of space, either option can be chosen.

Coloring

First Option is to be used in color, in two tones. The icons are designed in two tones of one color to give more depth and add to the story of each.

When printed in less than 10mm hight or used in less than 10px hight. Icons will be used in one color, but in these cases, only in one tone.

Hight is determined by the hight of the highest icon in the family, proportions are always to be ketps as provided.

When wanting to emphasize one or more icons from the rest for explanatory ocassions. Icons to be emphasized stay in color and the rest are in our “light grey”, in monochrome.

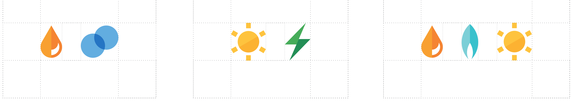
When printing in color is not possible, icons are to be printed in our “Mid Grey”

On plane color backgrounds, Icons are used in white, in monochrome.

Never use over an image.

Icons colors are not to be changed.

Individual Uses

Individual or paring of icons are also allowed. Same concepts of proportion, spacing, marings and coloring apply here.

The space in between icons is always 1/2 of the hight of the tallest icon in the icon set.